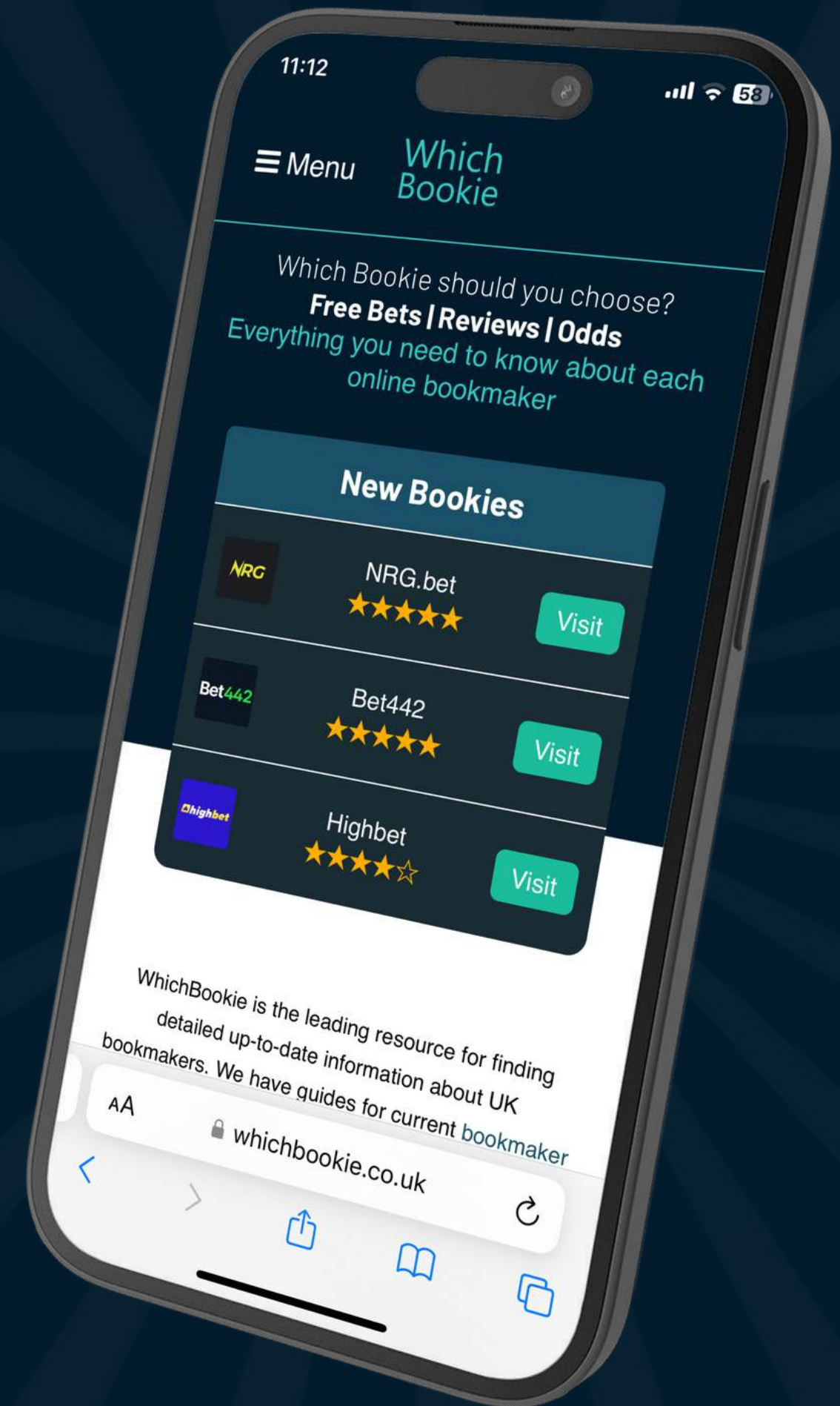


Which
Bookie

WHICHBOOKIE MEDIA PACK

WWW.WHICHBOOKIE.CO.UK

A Better Media Ltd Brand
Established 2013.



Which Bookie

A Leading Resource for UK Betting Information.

WhichBookie was created to provide visitors with a fair, objective and unbiased guide to online betting. Established in 2013, the WhichBookie brand has grown to become one of the leading betting review websites in the UK.

WhichBookie has come a long way since its launch in 2013 and has expanded to offer professional betting tips for various sports, casino reviews, PPC advertising, along with a loyal and growing social following.

Traffic & User Engagement.



Moz Domain Authority: 34



Hrefs Domain Ranking: 57



41k Active Users
per Month



40m Impressions
per Month



Increasing Traffic
Year on Year



15.6k Followers
on Twitter

Continuously Improving.

Starting off as a relatively small affiliate site, Better Media Ltd transformed WhichBookie into a leading brand that has seen substantial growth in traffic and user-engagement year on year.

WhichBookie continues to improve as an already impressive brand with the addition of fresh content, written and optimised by passionate SEO professionals with 20+ years experience in the industry.

Advertising Options.



Multiple Channels

WhichBookie can provide exposure for brands and partners via multiple channels. As well as numerous positions across the site, we have a large social following and a growing email database.

Competitively Priced

We understand that advertising has to work for both parties. We're confident that our partners receive a positive ROI with our competitively priced exposure options across WhichBookie's channels.

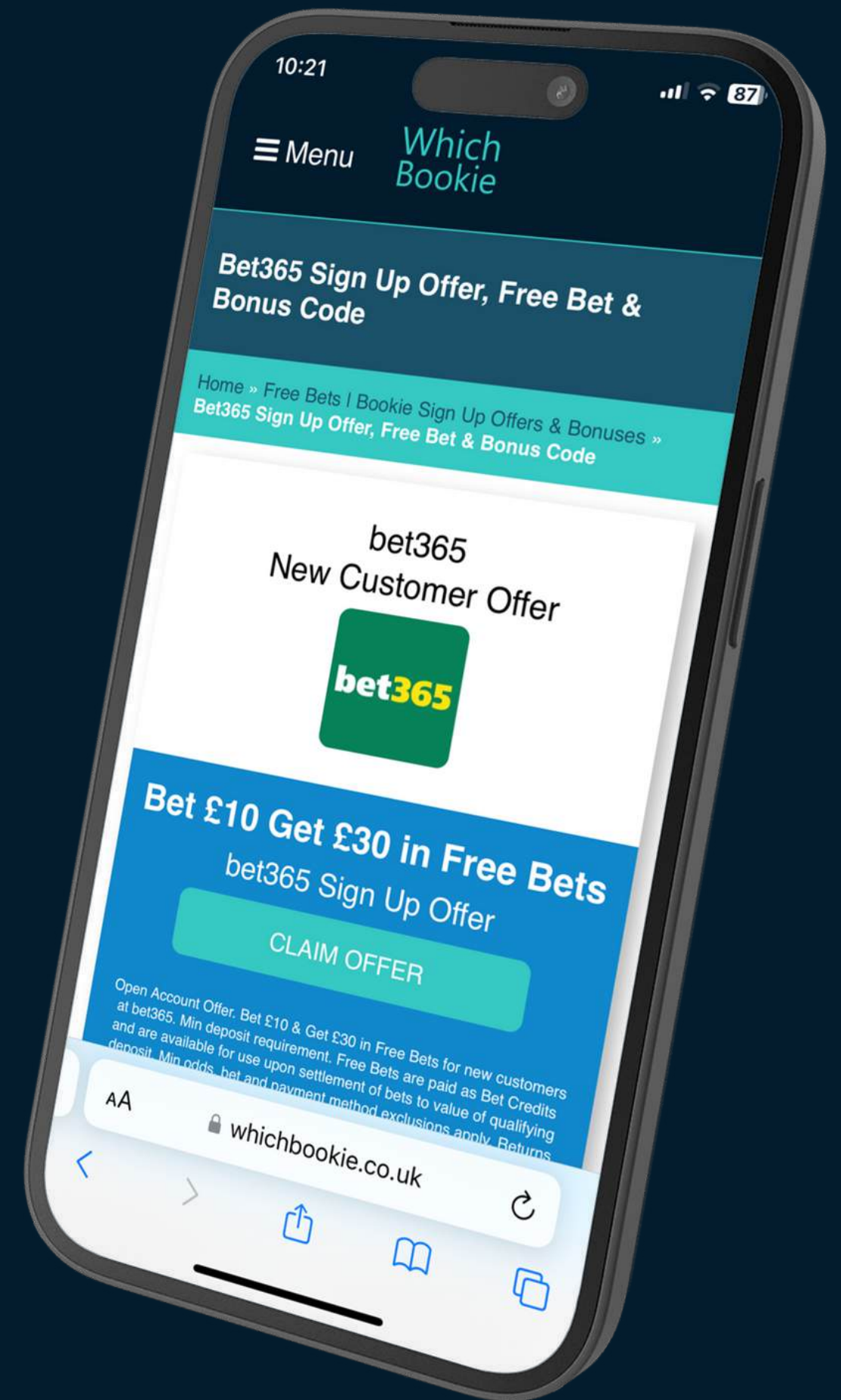
Brand Reviews.

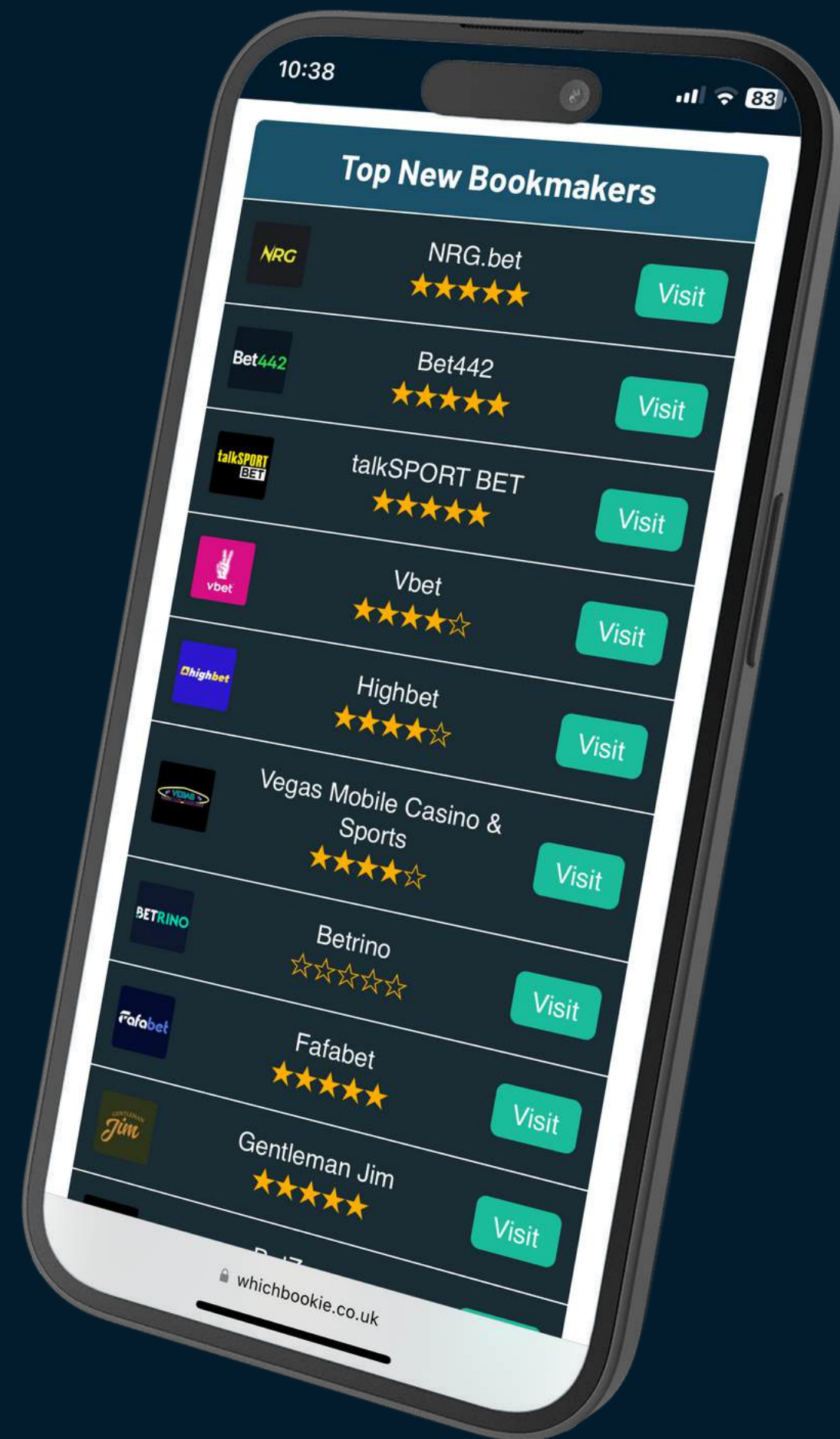
The team at WhichBookie have reviewed over 200 betting brands and shared their honest opinion in regards to user-experience, betting options, welcome offers, terms & conditions, customer support, deposit options, and much more.

WhichBookie ranks extremely well in Google for brand reviews, allowing partners to gain maximum exposure both on-site and in the search engines.

Promotions.

Have a welcome offer or promotion that you'd like to see advertised on WhichBookie? We can provide details of the offer on a SEO-optimised page and advertise the offer on high-traffic pages across the site.





Top Positions.

All pages across WhichBookie have brand advertisements, allowing partners to be put in front over 41,000 active users per month.

WhichBookie has sitewide ladders for new brands, top racing brands, football brands, the best welcome offers, and much more.

However you want your brand to be portrayed, WhichBookie will be able to accommodate with top positions in relevant areas of the site.

High-Traffic Pages.

With over 1,400 pages indexed in Google, WhichBookie has tremendous search presence. Several of the pages receive thousands of clicks per month and have advertising space available in prominent positions.

Sitewide Popup.

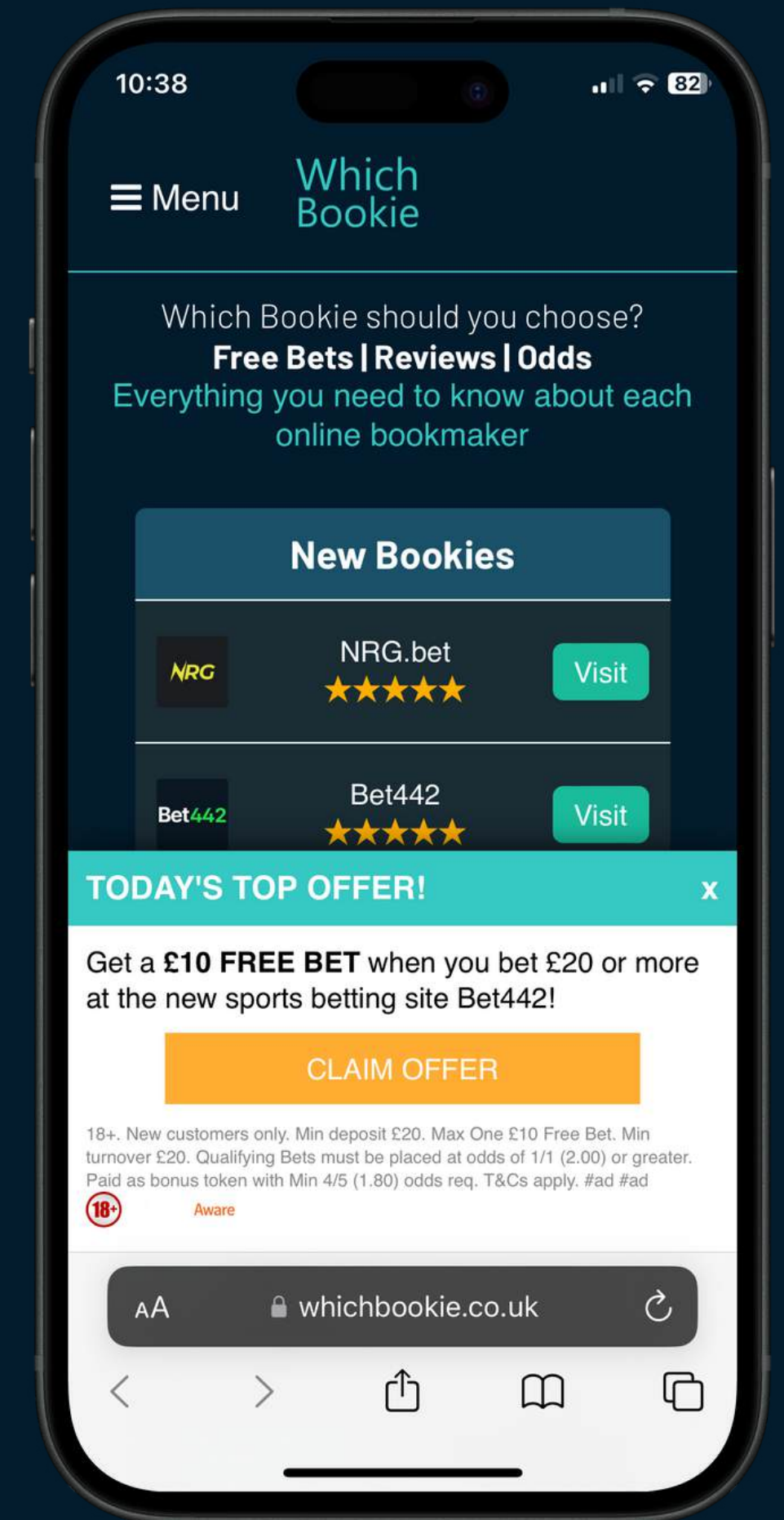
WhichBookie has the ability to display a custom offer, message, or advertisement to both desktop and mobile traffic.

The popup has proven to convert extremely well and can be displayed sitewide to over 41,000 active users per month, or to specific pages on the site.

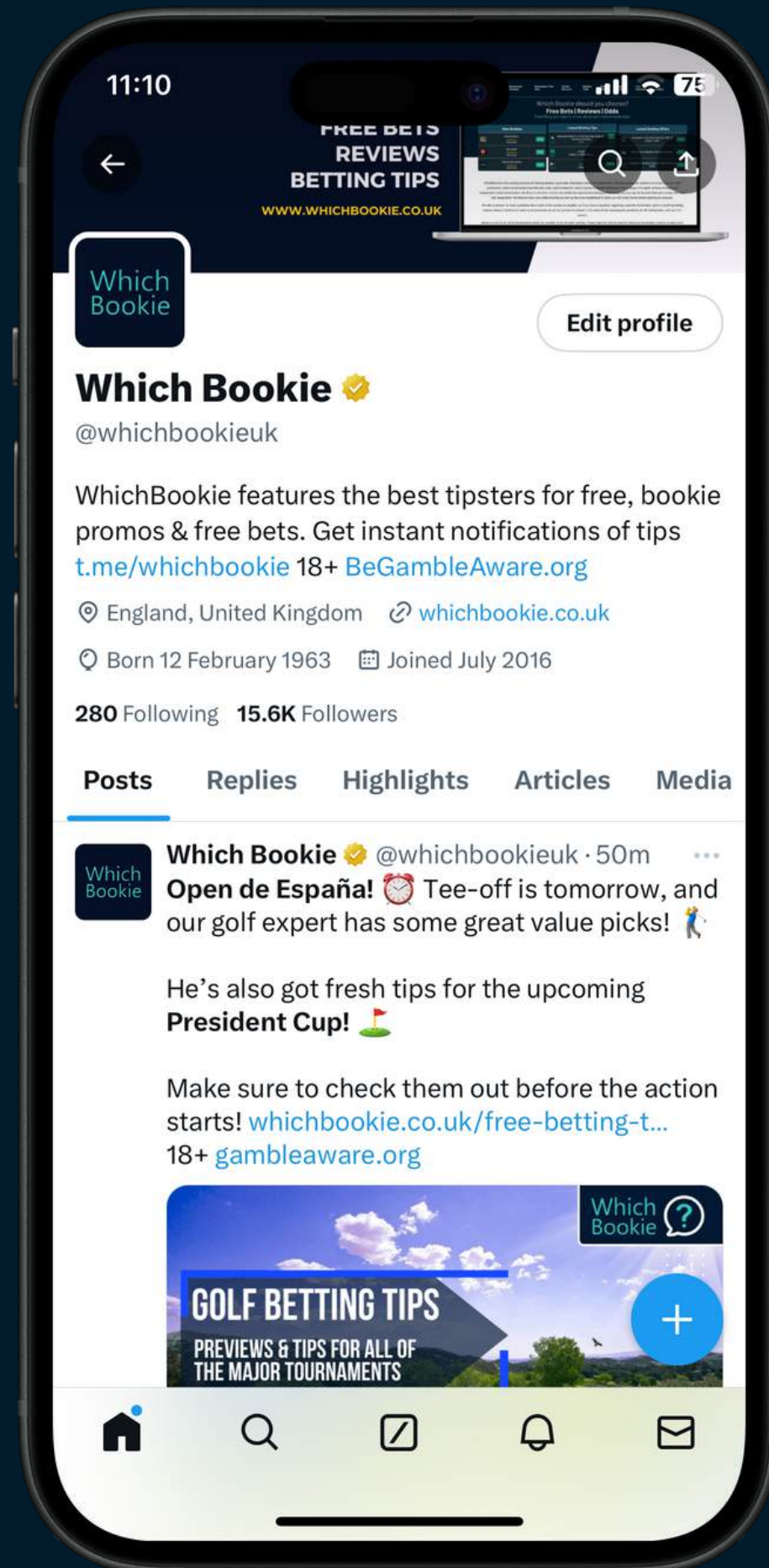
Partners can secure their message on the popup on a daily, weekly, or monthly basis at competitive rates.

Get in touch to discuss on which parts of the site we believe your message will be best shown to our visitors.

Please email marketing@bettermedia.co.uk for more information.



Social Media.



WhichBookie has over 15,000 genuine followers on Twitter who actively engage with content. With numerous posts sent out each day, including betting tips, notifications of new content, recommended bookmaker & casino offers, and competitions, followers are kept up to date with the latest updates of the brand.

All WhichBookie Twitter followers have an interest in betting, and have responded well in the past to partner offers, and messages.

We're able to schedule posts on our social channels to promote whatever message your brand wants to get across to our followers.

Blog Posts.

Whether you're looking to put your brand, message, or content in front of a wide audience, or looking to boost your authority with a link from a reputable site, WhichBookie can help.

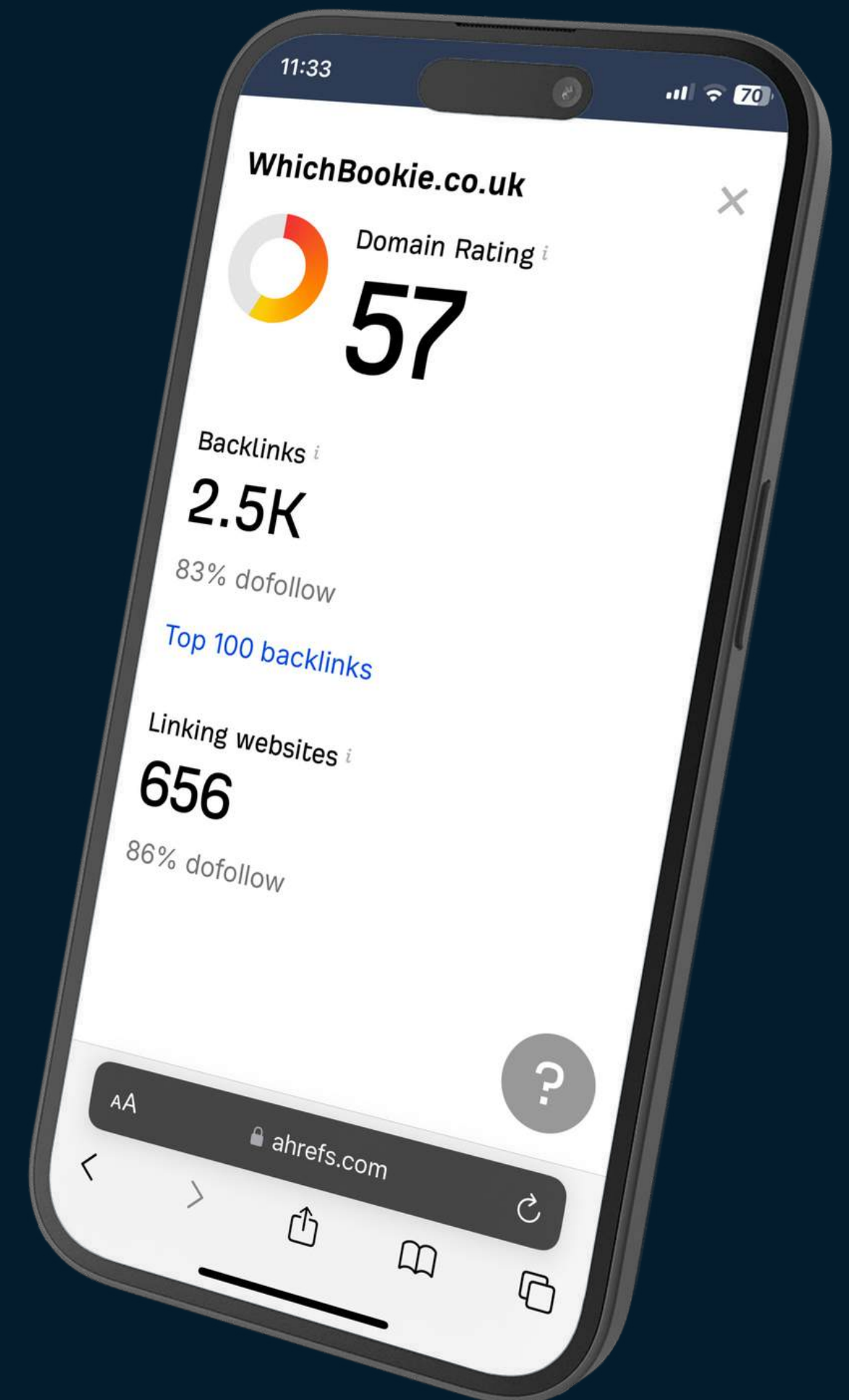
We guarantee content from partners will be indexed in Google and many of our blog posts rank highly and receive substantial traffic.

High Authority.

With links from over 650 high-quality websites, WhichBookie's authority has grown year-on-year, along with our rankings, and traffic.

 **Moz Domain Authority: 34**

 **Hrefs Domain Ranking: 57**



Thank You.

Thank you for considering advertising with WhichBookie. If you are interested in any of the channels mentioned in this media pack, or would like to discuss additional options, please get in touch.

Email: marketing@bettermedia.co.uk

Skype: Flushdraw1983 (Rob - Website Manager)



Which Bookie